



Ambassador Competition

2024/25 LEX Senior Ambassador
Chloe MacIntyre

2024/25 LEX Junior Ambassador
Alexis Malcolm



JUNIOR AMBASSADOR COMPETITION

Qualification, Rules, & General Guidelines

1. The competition is open to any student enrolled in grades eight or nine in September 2025 and is between the ages of 13 & 15 on September 1st, 2025. Contestants must live or attend school within Kawartha Lakes.
2. **Once the Junior Ambassador is selected, their duties will commence immediately.**
3. **The Ambassador will be required to attend the Lindsay Exhibition September 13th, 14th, 17th, 18th, 19th, 20th, 21st. The Junior Ambassador must be available for additional duties and appearances during the 12-month term following the LEX. Contestants are asked to disclose any prior commitments and scheduling conflicts to the Ambassador Committee prior to the commencement of the competition. **Scheduling conflicts include work, school, or personal plans (i.e. travel plans).****
4. Contestants will be judged in interviews and on stage considering the following:
 - Good character, poise, personality, and charm
 - Ability to join in and contribute to general conversation. Any of the following qualifications will be considered in this area:
 - General knowledge of the Lindsay Exhibition and surrounding area
 - General information about current affairs (local and abroad)
 - Any involvement in 4-H, School Clubs, Junior Farmers, fair related activities, arts, hobbies, music, drama, dancing, sports, and/or leadership
5. Interviews will be held on Saturday, September 13, prior to the public competition. The public competition will be held on Saturday, September 13, 2025, at 10:00am at the Commonwell Exhibition Building. Contestants will be contacted in advance to confirm their interview time and location. The deadline to enter is Wednesday, September 10, 2025.
6. Each contestant will be expected to give a short, prepared speech (approximately 3-5 minutes) on the topic of this year's LEX theme: **"Sowing Seeds for Tomorrow"**. Each contestant must provide the Ambassador Committee with a written copy of their speech. Speeches must be original and composed **without** the assistance of Artificial Intelligence (AI).
7. There will be a chaperone arranged to assist the Ambassador at specific times during the Fair. The role of the chaperone will be to escort the Ambassador to various functions. A chaperone will always accompany the Ambassador during official duties and appearances.
8. While on duty, The Junior Ambassador is expected to be dressed appropriately. Business casual attire such as dresses, slacks, sweaters, dress shirts, suits, and skirts are considered appropriate. No blue jeans or shorts are allowed. Appropriate footwear for walking and standing for long periods is considered essential. The Junior Ambassador shall only wear their tiara/medallion and/or sash while on duty. Once off-duty, these items must be returned to the LEX office or the chaperone.
9. The Junior Ambassador will be required to fill the LAS 2025 Junior Ambassador Contact Information form immediately after being selected.
10. Exceptions to any rule may be made by the committee chairperson.

Prize: Junior 1st: \$100.00, All other deserving participants \$25.00 + 1 ride all day pass.

AMBASSADOR OF THE FAIR COMPETITION

Qualification, Rules, & General Guidelines

1. The competition is open to anyone who will be 17 years of age on or before the second Monday in August and has not reached their 24th birthday on Labour Day. Contestants must live within Kawartha Lakes.
2. **Once the Ambassador is selected, their duties will commence immediately.**
3. **The Ambassador will be required to attend the Lindsay Exhibition September 13th, 14th, 17th, 18th, 19th, 20th, 21st. The Ambassador must be available for additional duties and appearances during the 12-month term following the LEX. Contestants are asked to disclose any prior commitments and scheduling conflicts to the Ambassador Committee prior to the commencement of the competition. Scheduling conflicts include work, school, or personal plans (i.e., travel plans).**
4. Contestants must be able to meet the demands of the role until completion of their reign in September of the following year. In the event the Ambassador cannot complete their term, the 1st runner up will take over the role and carry out the Ambassador duties for the remainder of the term.
5. Judges will consider:
 - Good character, poise, personality, and charm
 - Ability to join in and contribute to general conversation. Any of the following qualifications will be considered in this area:
 - General knowledge of the Lindsay Exhibition and surrounding area
 - General information about current affairs (local and abroad)
 - Any involvement in 4-H, School Clubs, Junior Farmers, fair related activities, arts, hobbies, music, drama, dancing, sports, and/or leadership.
6. Interviews will be held on Saturday, September 13, prior to the public competition. The public competition will be held on Saturday, September 13, 2025, at 10:00am at the Commonwell Exhibition Building. Contestants will be contacted in advance to confirm their interview time and location. The deadline to enter is Wednesday, September 10, 2025.
7. Each contestant will be expected to give a short, prepared speech (approximately 3-5 minutes) on the topic of this year's LEX theme: **"Sowing Seeds for Tomorrow"**. Each contestant must provide the Ambassador Committee with a written copy of their speech. Speeches must be original and composed **without** the assistance of Artificial Intelligence (AI).
8. There will be a chaperone arranged to assist the Ambassador at specific times during the Fair. The role of the chaperone will be to escort the Ambassador to various functions. A chaperone will always accompany the Ambassador during official duties and appearances.
9. While on duty, The Ambassador, is expected to be dressed appropriately. Business casual attire such as dresses, slacks, sweaters, dress shirts, suits, and skirts are considered appropriate. No blue jeans or shorts are allowed. Appropriate footwear for walking and standing for long periods is considered essential. The Ambassador shall only wear their tiara/medallion and/or sash while on duty. Once off-duty, these items must be returned to the LEX office or the chaperone.
10. The Ambassador of the Fair will be asked to represent the Exhibition at various functions throughout the year including the Ontario Association of Agricultural Societies (OAAS) Convention in February.
11. The Ambassador of the Fair is required to sign the LAS Ambassador Code of Conduct. They are also required to fill out the LAS 2025 Ambassador Contact information.
12. The Ambassador of the Fair and all contestants are strongly encouraged to join a committee or volunteer in activities of their choosing at the LAS.
13. Exceptions to any rule may be made by the committee chairperson.

Prize: Senior 1st: \$400.00, 2nd: \$150.00, all other deserving participants \$50.00 + 1 day admission.